



KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

# CONTRACT

<u>Contract / Revision</u> 483095 /		<u>Alt Order #</u> 06214722
<u>Product</u> S BERKLEY FOR SENATE		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u>
<u>Advertiser</u> Berkley For Senate		<u>Original Date / Revision</u> 06/26/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Shorr Johnson Magnus  
1831 Chestnut Street, Ste. 602  
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/16/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
			See MG 1.5,1.6,1.7,1.8									
	2	KVVU	10/15/12-10/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
			See MG 1.5,1.6,1.7,1.8									
	3	KVVU	10/15/12-10/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
			See MG 1.5,1.6,1.7,1.8									
	4	KVVU	10/15/12-10/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
			See MG 1.5,1.6,1.7,1.8									
	5	KVVU	10/15/12-10/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.1,1.3,1.4,1.2										
	6	KVVU	10/15/12-10/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.1,1.3,1.4,1.2										
	7	KVVU	10/15/12-10/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.1,1.3,1.4,1.2										
	8	KVVU	10/15/12-10/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.1,1.3,1.4,1.2										
N 2	KVVU	10/22/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$700.00			
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	1	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$700.00	NM		
			See MG 2.2									
	2	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$700.00	NM		
	Ⓜ	MG for 2.1 10/22										
N 3	KVVU	10/16/12	10/19/12	MORE Access	6-7pm		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$400.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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**Henderson, NV 89014**  
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483095 /	06214722

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10/16/12 - 10/22/12	S BERKLEY FOR SENA	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Berkley For Senate	06/26/12 / 10/24/12

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
483095 /	06214722

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	S BERKLEY FOR SENA	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Berkley For Senate	06/26/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 8	KVVU	10/22/12	10/22/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News at 5	5-530p	M-----	:30		\$1,025.00	NM		
		See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8										
N 9	KVVU	10/16/12	10/19/12	TMZ	730-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	TMZ	730-8p	-TuWThF----	:30		\$675.00	NM		
		See MG 9.9										
	2	KVVU	10/15/12-10/21/12	TMZ	730-8p	-TuWThF----	:30		\$675.00	NM		
		See MG 9.6										
	3	KVVU	10/15/12-10/21/12	TMZ	730-8p	-TuWThF----	:30		\$675.00	NM		
		See MG 9.8										
	4	KVVU	10/15/12-10/21/12	TMZ	730-8p	-TuWThF----	:30		\$675.00	NM		
		See MG 9.7										
	6	KVVU	10/16/12-10/16/12	TMZ	M-Sa 8-10p/Su 7-1-Tu-----		:30		\$675.00	NM		
	Ⓜ	Credited										
	7	KVVU	10/18/12-10/18/12	TMZ	M-Sa 8-10p/Su 7-1----Th-----		:30		\$675.00	NM		
	Ⓜ	Credited										
	8	KVVU	10/19/12-10/19/12	TMZ	M-Sa 8-10p/Su 7-1-----F-----		:30		\$675.00	NM		
	Ⓜ	Credited										
	9	KVVU	10/15/12-10/21/12	TMZ	730-8p	-TuWThF----	:30		\$850.00	NM		
	Ⓜ	Credited										
N 10	KVVU	10/22/12	10/22/12	TMZ	730-8p		:30			NM	7	\$9,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	TMZ	730-8p	M-----	:30		\$850.00	NM		
		See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8										
	2	KVVU	10/16/12-10/17/12	Fox 5 News at 5	5-530p	-TuW-----	:30		\$950.00	NM		
	Ⓜ	MG for 7.1,3.4,8.1,7.2,7.6,7.5,5.3,4.1,12.1,5.5,10.1										
	3	KVVU	10/16/12-10/17/12	Fox 5 News at 5	5-530p	-TuW-----	:30		\$950.00	NM		
	Ⓜ	MG for 7.1,3.4,8.1,7.2,7.6,7.5,5.3,4.1,12.1,5.5,10.1										
	4	KVVU	10/18/12-10/18/12	Special Early News	Special Early News	----Th-----	:30		\$450.00	NM		
	Ⓜ	MG for 7.1,3.4,8.1,7.2,7.6,7.5,5.3,4.1,12.1,5.5,10.1										
	5	KVVU	10/22/12-10/22/12	Fox 5 News at 5	5-530p	M-----	:30		\$950.00	NM		
	Ⓜ	MG for 7.1,3.4,8.1,7.2,7.6,7.5,5.3,4.1,12.1,5.5,10.1										
	6	KVVU	10/17/12-10/17/12	The X Factor	The X Factor	---W-----	:30		\$5,350.00	NM		
	Ⓜ	MG for 7.1,3.4,8.1,7.2,7.6,7.5,5.3,4.1,12.1,5.5,10.1										
	7	KVVU	10/17/12-10/17/12	Fox 5 News at 6pm	M-F 6-630pm	---W-----	:30		\$525.00	NM		
	Ⓜ	MG for 7.1,3.4,8.1,7.2,7.6,7.5,5.3,4.1,12.1,5.5,10.1										
	8	KVVU	10/17/12-10/17/12	Fox 5 News at 6pm	M-F 6-630pm	---W-----	:30		\$525.00	NM		
	Ⓜ	MG for 7.1,3.4,8.1,7.2,7.6,7.5,5.3,4.1,12.1,5.5,10.1										
N 11	KVVU	10/16/12	10/19/12	Extra	M-F 7-730p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$950.00			

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<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/22/12</td><td>10/28/12</td><td>1-----</td><td>1</td><td>\$500.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/22/12	10/28/12	1-----	1	\$500.00																																																																																																																																																																																			
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D 13	KVVU	10/20/12	10/20/12	TMZ Weekend	Sa 7-8p		:30			NM	0	\$0.00																																																																																																																																																																																													
N 14	KVVU	10/18/12	10/18/12	Glee	Thu 9p-10p		:30			NM	9	\$6,400.00																																																																																																																																																																																													
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D 15	KVVU	10/19/12	10/19/12	Fringe	Fri 9p-10p		:30			NM	0	\$0.00																																																																																																																																																																																													
D 16	KVVU	10/22/12	10/22/12	The Mob Doctor	Mon 9p-10p		:30			NM	0	\$0.00																																																																																																																																																																																													

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
483095 /	06214722

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	S BERKLEY FOR SENA	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Berkley For Senate	06/26/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 17	KVVU	10/22/12	10/22/12	Bones	Mon 8p-9p		:30			NM	0	\$0.00
D 18	KVVU	10/16/12	10/16/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	0	\$0.00
D 19	KVVU	10/16/12	10/16/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	0	\$0.00
D 20	KVVU	10/17/12	10/17/12	The X Factor	The X Factor		:30			NM	0	\$0.00
N 21	KVVU	10/18/12	10/18/12	The X Factor	The X Factor		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---1--- 1 \$3,750.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/15/12-10/21/12 The X Factor The X Factor ----Th----- :30 \$3,750.00 NM See MG 14.2, 14.3, 14.4, 14.5, 14.6, 14.7, 14.8, 14.9, 14.10												
D 22	KVVU	10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p		:30			NM	0	\$0.00
N 23	KVVU	10/21/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1 1 \$1,850.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/15/12-10/21/12 Fox 5 News Su 10p-1045p Su 10p-1045p -----Su :30 \$1,850.00 NM See MG 23.2 2 KVVU 10/15/12-10/21/12 Fox 5 News Su 10p-1045p Su 10p-1045p -----Su :30 \$1,850.00 NM Ⓜ MG for 23.1 10/21												
N 24	KVVU	10/20/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1- 1 \$1,500.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/15/12-10/21/12 FOX 5 News Sat 10-11p 10-11p Sat -----Sa-- :30 \$800.00 NM See MG 24.2 2 KVVU 10/20/12-10/20/12 FOX 5 News Sat 10-11p 10-11p Sat -----Sa-- :30 \$1,500.00 NM Ⓜ MG for 24.1 10/20												
N 25	KVVU	10/16/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$8,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -TWTF-- 4 \$1,325.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/15/12-10/21/12 Fox 5 News M-F 10p-11p 10p-11p -TuWThF---- :30 \$1,325.00 NM See MG 25.5, 25.6, 25.7, 25.8 2 KVVU 10/15/12-10/21/12 Fox 5 News M-F 10p-11p 10p-11p -TuWThF---- :30 \$1,325.00 NM See MG 25.5, 25.6, 25.7, 25.8 3 KVVU 10/15/12-10/21/12 Fox 5 News M-F 10p-11p 10p-11p -TuWThF---- :30 \$1,325.00 NM See MG 25.5, 25.6, 25.7, 25.8 4 KVVU 10/15/12-10/21/12 Fox 5 News M-F 10p-11p 10p-11p -TuWThF---- :30 \$1,325.00 NM See MG 25.5, 25.6, 25.7, 25.8 5 KVVU 10/16/12-10/19/12 Fox 5 News M-F 10p-11p 10p-11p -TuWThF---- :30 \$2,150.00 NM Ⓜ MG for 25.4, 25.1, 25.2, 25.3 6 KVVU 10/16/12-10/19/12 Fox 5 News M-F 10p-11p 10p-11p -TuWThF---- :30 \$2,150.00 NM Ⓜ MG for 25.4, 25.1, 25.2, 25.3 7 KVVU 10/16/12-10/19/12 Fox 5 News M-F 10p-11p 10p-11p -TuWThF---- :30 \$2,150.00 NM Ⓜ MG for 25.4, 25.1, 25.2, 25.3 8 KVVU 10/16/12-10/19/12 Fox 5 News M-F 10p-11p 10p-11p -TuWThF---- :30 \$2,150.00 NM Ⓜ MG for 25.4, 25.1, 25.2, 25.3												
N 26	KVVU	10/22/12	10/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$1,325.00												

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 483095 /		<u>Alt Order #</u> 06214722
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> S BERKLEY FOR SENA	<u>Estimate #</u>
<u>Advertiser</u> Berkley For Senate		<u>Original Date / Revision</u> 06/26/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News M-F 10p-11p	10p-11p	M-----	:30		<del>\$1,325.00</del>	NM		
	See MG 26.2											
	2	KVVU	10/22/12-10/28/12	Fox 5 News M-F 10p-11p	10p-11p	M-----	:30		\$2,150.00	NM		
	Ⓜ MG for 26.1 10/22											
N 27	KVVU	10/16/12	10/19/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	4	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$825.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		<del>\$825.00</del>	NM		
	See MG 27.5,27.6,27.7,27.8											
	2	KVVU	10/15/12-10/21/12	Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		<del>\$825.00</del>	NM		
	See MG 27.5,27.6,27.7,27.8											
	3	KVVU	10/15/12-10/21/12	Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		<del>\$825.00</del>	NM		
	See MG 27.5,27.6,27.7,27.8											
	4	KVVU	10/15/12-10/21/12	Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		<del>\$825.00</del>	NM		
	See MG 27.5,27.6,27.7,27.8											
	5	KVVU	10/16/12-10/19/12	Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$1,950.00	NM		
	Ⓜ MG for 27.1,27.4,27.2,27.3											
	6	KVVU	10/16/12-10/19/12	Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$1,950.00	NM		
	Ⓜ MG for 27.1,27.4,27.2,27.3											
	7	KVVU	10/16/12-10/19/12	Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$1,950.00	NM		
	Ⓜ MG for 27.1,27.4,27.2,27.3											
	8	KVVU	10/16/12-10/19/12	Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$1,950.00	NM		
	Ⓜ MG for 27.1,27.4,27.2,27.3											
N 28	KVVU	10/22/12	10/22/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$825.00			
<b>Totals</b>											<b>37</b>	<b>\$46,300.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	37	\$46,300.00	\$39,355.00
<b>Totals</b>	<b>37</b>	<b>\$46,300.00</b>	<b>\$39,355.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



Rep: TELEREP, INC.  
Run On: Oct24/12 at 18:34

Order#:  
Station: KVVU-TV LAS VEGAS, NV  
Agency: SHORR JOHNSON MAGNUS  
Advertiser: POLIS BERKLEY/DISENNV  
Buyer: MICHAEL DETTORRE

# REP BUYLINES

Headline: 6214722 (Mod 5.1)  
Dates: Oct16/12 - Oct22/12  
Product: S BERKLEY FOR SENATE  
Prod#: 1  
Tel #:

Traffic#: 483095  
Salesperson: TERESA DIFURIA  
Est#:  
Demo: RA35+

Page: 1  
Requested by: ROSE

Mod	Buy	Line	Day/Time	Length	Starting	Ending	#	Spd	Total	Total	Program Name	Rep: Last	Last Mod/Rev
Code					Date	Date	of	Week	Spots	Dollars		RA35+ Activity	
	SHELLEY BERKLEY FOR SENATE												
	1		Tu-F/7-9A	30S	Oct16/12	Oct19/12	1	4	4	\$2,800	NEWS	0.0 Oct15/12	Mod #2.1: RZ
	Contract Comment: MAX 1X DAY												
	2		Mon/7-9A	30S	Oct22/12	Oct22/12	1	1	1	\$700	NEWS	0.0 Oct15/12	Mod #2.1: RZ
	Order Comment: REVISED RATE												
	3		Tu-F/630-7P	30S	Oct16/12	Oct19/12	1	2	2	\$800	MORE	0.0 Oct16/12	Mod #3.1: S
	Contract Comment: MAX 1X DAY												
	33		Tu-F/6M-7A	30S	Oct16/12	Oct22/12	1	4	4	\$2,900	NEWS	0.0 Oct15/12	Mod #2.1: SZ
	Order Comment: REVISED RATE												
	This is a make-good for Oct18 on line-3 for 1 spot/wk												
	This is a make-good for Oct18 on line-21 for 1 spot/wk												
	This is a make-good for Oct18 on line-14 for 1 spot/wk												
	34		Tu-F/1M/7-9A	30S	Oct16/12	Oct22/12	1	5	5	\$3,500	NEWS MAX SEP BETWEEN SPOTS	0.0 Oct15/12	Mod #2.1: SZ
	Order Comment: MAX SEP BETWEEN ALL SPOTS												
	Part of a makegood made up of lines 33-34												
	41		Tu-W/5-530P	30S	Oct16/12	Oct17/12	1	2	2	\$1,900	NEWS	0.0 Oct16/12	Mod #3.1: A
	Order Comment: MAX SEP BETWEEN ALL SPOTS												
	This is a make-good for Oct16 on line-3 for 1 spot/wk												
	This is a make-good for Oct22 on line-4 for 1 spot/wk												
	This is a make-good for Oct16 on line-5 for 1 spot/wk												
	This is a make-good for Oct18 on line-29 for 1 spot/wk												
	This is a make-good for Oct16 on line-7 for 3 spots/wk												
	This is a make-good for Oct18 on line-30 for 1 spot/wk												
	This is a make-good for Oct22 on line-8 for 1 spot/wk												
	This is a make-good for Oct22 on line-10 for 1 spot/wk												
	This is a make-good for Oct22 on line-12 for 1 spot/wk												
	Order Comment: SPOTS N/A DUE TO PRG CHG AND RATES NOT AT LUR. SEE MG OFFER.												
	42		Thu/4-430P	30S	Oct18/12	Oct18/12	1	1	1	\$450	NEWS	0.0 Oct16/12	Mod #3.1: A
	Order Comment: PRE-BOOKED PLS APPROVE.												
	Part of a makegood made up of lines 41-45												
	43		Mon/5-530P	30S	Oct22/12	Oct22/12	1	1	1	\$950	NEWS	0.0 Oct16/12	Mod #3.1: A
	Order Comment: PRE-BOOKED PLS APPROVE.												
	Part of a makegood made up of lines 41-45												
	44		Wed/8-10P	30S	Oct17/12	Oct17/12	1	1	1	\$5,350	X FACTOR	0.0 Oct16/12	Mod #3.1: A
	Order Comment: SPOTS N/A DUE TO PRG CHG AND RATES NOT AT LUR. SEE MG OFFER.												
	Order Comment: PRE-BOOKED PLS APPROVE.												
	45		Wed/6-630P	30S	Oct17/12	Oct17/12	1	2	2	\$1,050	NEWS	0.0 Oct16/12	Mod #3.1: A
	Order Comment: SPOTS N/A DUE TO PRG CHG AND RATES NOT AT LUR. SEE MG OFFER.												
	Order Comment: PRE-BOOKED PLS APPROVE.												
	4		Mon/630-7P	30S	Oct22/12	Oct22/12	1	0	0	\$0	MORE	0.0 Oct16/12	Mod #3.1: S
	Order Comment: REVISED RATE												
	5		Tu-F/630-6P	30S	Oct16/12	Oct19/12	1	2	2	\$2,050	NEWS	0.0 Oct16/12	Mod #3.1: S
	Order Comment: MAX 1X DAY												
	Order Comment: REVISED RATE												
	29		Thu/430-5P	30S	Oct18/12	Oct18/12	1	0	0	\$0	NEWS	0.0 Oct16/12	Mod #3.1: S
	This is a make-good for Oct18 on line-5 for 1 spot/wk												
	Order Comment: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
	6		Mon/530-6P	30S	Oct22/12	Oct22/12	1	0	0	\$0	NEWS	0.0 Oct24/12	Mod #5.1: S
	Order Comment: REVISED RATE												
	7		Tu-F/5-530P	30S	Oct16/12	Oct19/12	1	0	0	\$0	NEWS	0.0 Oct16/12	Mod #3.1: S
	Order Comment: MAX 1X DAY												
	Order Comment: REVISED RATE												
	30		Thu/4-430P	30S	Oct18/12	Oct18/12	1	0	0	\$0	NEWS	0.0 Oct16/12	Mod #3.1: S
	This is a make-good for Oct18 on line-7 for 1 spot/wk												
	Order Comment: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
	Order Comment: REVISED RATE												



Rep: TELEREP, INC.  
Run On: Oct24/12 at 18:34

Order#:  
Station: KVVU-TV LAS VEGAS, NV

## REP BUYLINES

Headline: 6214722 (Mod 5.1)  
Dates: Oct16/12 - Oct22/12

Traffic#: 483095  
Salesperson: TERESA DUFURIA

Page: 2  
Requested By: ROSE

Mod Code	Buy Line	Day/Time	Length	Starting Date	Ending Date	# of Wks	Spl Week	Total Spots	Total Dollars	Program Name	Rep: Last	Activity	Last Mod/Rev
	8	Mon/5-530P	30S	\$1,025 Oct22/12	Oct22/12	1	0	0	\$0	NEWS	0.0	Oct16/12	Mod #3.1: S
	9	Tu-F/7-30-8P	30S	\$650 Oct16/12	Oct19/12	1	0	0	\$0	TMZ	0.0	Oct23/12	Mod #4.1: S
	31	Thurs/930-10P	30S	\$675 Oct18/12	Oct18/12	1	0	0	\$0	TMZ	0.0	Oct15/12	Mod #2.1: SZ
	35	Tue/930-10P	30S	\$675 Oct16/12	Oct16/12	1	0	0	\$0	TMZ	0.0	Oct15/12	Mod #2.1: SZ
	36	Fri/930-10P	30S	\$675 Oct19/12	Oct19/12	1	0	0	\$0	TMZ	0.0	Oct15/12	Mod #2.1: SZ
	10	Mon/730-8P	30S	\$850 Oct22/12	Oct22/12	1	0	0	\$0	TMZ	0.0	Oct16/12	Mod #3.1: S
	11	Tu-F/7-730P	30S	\$950 Oct16/12	Oct19/12	1	0	0	\$0	EXTRA	0.0	Oct23/12	Mod #4.1: S
	32	Thurs/930P	30S	\$500 Oct18/12	Oct18/12	1	0	0	\$0	EXTRA	0.0	Oct15/12	Mod #2.1: SZ
	37	Tue/930P	30S	\$500 Oct16/12	Oct16/12	1	0	0	\$0	EXTRA	0.0	Oct15/12	Mod #2.1: SZ
	38	Fri/930P	30S	\$500 Oct19/12	Oct19/12	1	0	0	\$0	EXTRA	0.0	Oct15/12	Mod #2.1: SZ
	12	Mon/7-730P	30S	\$950 Oct22/12	Oct22/12	1	0	0	\$0	EXTRA	0.0	Oct16/12	Mod #3.1: S
	13	Sat/7-8P	30S	\$325 Oct20/12	Oct20/12	1	0	0	\$0	TMZ WEEKEND	0.0	Oct15/12	Mod #2.1: SZ
	14	Thurs/9-10P	30S	\$2,300 Oct18/12	Oct18/12	1	0	0	\$0	GLEE	0.0	Sep05/12	Mod #0.1: S
	15	Fri/9-10P	30S	\$1,100 Oct19/12	Oct19/12	1	0	0	\$0	FRINGE	0.0	Oct15/12	Mod #2.1: SZ
	16	Mon/8-10P	30S	\$2,000 Oct22/12	Oct22/12	1	0	0	\$0	MOB DOCTOR	0.0	Oct15/12	Mod #2.1: SZ
	17	Mon/8-9P	30S	\$2,300 Oct22/12	Oct22/12	1	0	0	\$0	BONES	0.0	Oct15/12	Mod #2.1: SZ
	18	Tue/9-10P	30S	\$2,500 Oct16/12	Oct16/12	1	0	0	\$0	NEWGRANDY	0.0	Oct15/12	Mod #2.1: SZ
	19	Tue/8-9P	30S	\$2,000 Oct16/12	Oct16/12	1	0	0	\$0	RAISIN HOPE/ B&K	0.0	Oct15/12	Mod #2.1: SZ
	20	Wed/8-9P	30S	\$2,800 Oct17/12	Oct17/12	1	0	0	\$0	X FACTOR	0.0	Oct15/12	Mod #2.1: SZ
	21	Thurs/8-9P	30S	\$3,750 Oct18/12	Oct18/12	1	0	0	\$0	X FACTOR RESULT	0.0	Sep05/12	Mod #0.1: S
	22	Sun/10-11P	30S	\$700 Oct21/12	Oct21/12	1	0	0	\$0	SPORTS PLUS	0.0	Oct15/12	Mod #2.1: SZ
	23	Sun/10-10-45P	30S	\$1,850 Oct21/12	Oct21/12	1	1	1	\$1,850	NEWS	0.0	Oct15/12	Mod #2.1: RZ
	24	Sat/10-11P	30S	\$1,500 Oct20/12	Oct20/12	1	1	1	\$1,500	NEWS	0.0	Oct15/12	Mod #2.1: RZ
	25	Tu-F/10-11P	30S	\$2,150 Oct16/12	Oct19/12	1	4	4	\$8,600	NEWS	0.0	Oct15/12	Mod #2.1: RZ
	26	Mon/10-11P	30S	\$2,150 Oct22/12	Oct22/12	1	1	1	\$2,150	NEWS	0.0	Oct15/12	Mod #2.1: RZ





Rep: TELEREP, INC.  
Run On: Oct24/12 at 18:34

### REP BUYLINES

Order#:  
Station: KVVU-TV LAS VEGAS, NV

Headline# 6214722 (Mod 5.1)  
Dates: Oct16/12 - Oct22/12

Trans# 483095  
Salesperson: TERESA DIFURIA

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spots/Week	Total Spots	Total Dollars	Program Name	Rep: Last RAS+ Activity	Last Mod/Rev
	27	Tu-F/7-11:33P	30S	\$1,950	Oct16/12	Oct19/12	1	4	4	\$7,800	NEWS	0.0 Oct15/12	Mod #2.1: RZ
Contract Comment: MAX 1X DAY													
Order Comment: REVISED RATE													
	28	Mod/1-11:33P	30S	\$1,950	Oct22/12	Oct22/12	1	1	1	\$1,950	NEWS	0.0 Oct15/12	Mod #2.1: RZ
Order Comment: REVISED RATE													
	39	Tu-F/730-8P	30S	\$850	Oct16/12	Oct19/12	1	0	0	\$0	TMZ	0.0 Oct15/12	Mod #2.1: A
Order Comment: SPOTS CANCELED													
	40	Mod/7-730P	30S	\$950	Oct22/12	Oct22/12	1	0	0	\$0	EXTRA	0.0 Oct15/12	Mod #2.1: A
Order Comment: SPOTS CANCELED													
Total 37 Spots for:				\$46,300					37	\$46,300		0.0	
Monthly Estimate Dollars:					\$46,300	Oct/12						0.0 Oct/12	